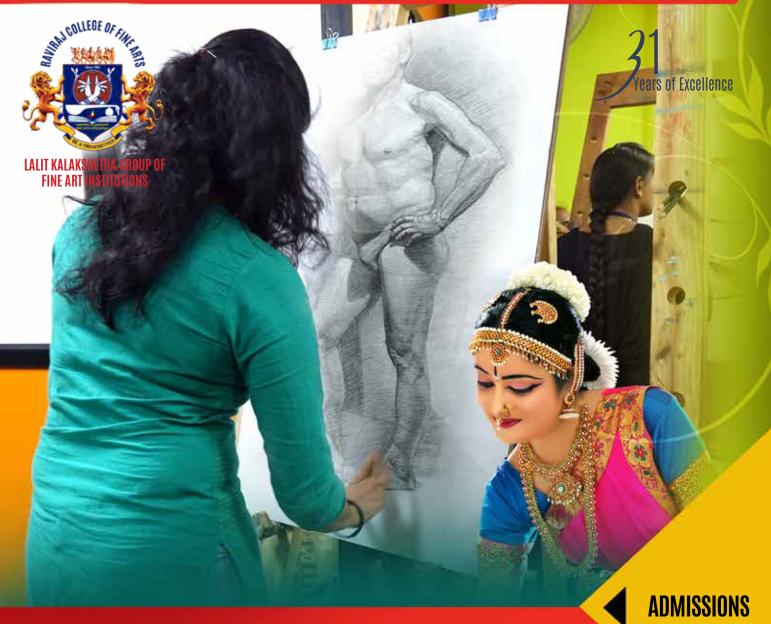
Target your Dream Career!



ரவிராஜ் நுண்கலைக் கல்லூரி

RAVIRAJ COLLEGE OF FINE ARTS

Affiliated to The Tamilnadu Dr. J. Jayalalithaa Music and Fine Arts University

BFA, MFA, Dept. of Fine arts
BA, MA., Dept. of performing arts

Anyone wth Creative insight or inspiration to unlock your value and inner vision to reach Global Audience!

Come to us we are here!

Together we are 'Creating for India"

Bachelor Degree & Post Graduate Admissions





RAVIRAJ, B.Sc., B.F.A., M.B.A., M.A(JMC)., M.V.A., M.F.A., (Ph.D).,

"A prolific artist and a trend-setter in the promotion of Fine Art Forms par excellence and many-time recipient of various State Awards and National & International level Awards".

Mr. Raviraj Born in 9th November, hails from Hasthampatti in Salem District of Tamil Nadu, lived at Namakkal and living in Coimbatore. His mother Smt. Ranilakshmi, Father Shri. J B Seshachalam. His early education was perfunctory but Raviraj's love of drawing was evident from the youngest age. Shri. Raviraj began his primary education at Chennai (Ainavaram) and moved to Namakkal. He completed his school education from Government high school, Namakkal. After high school studies, he studied B.Sc., (Botany) at Aringar Anna Govt. Arts College, Namakkal (1981).

- He started off by painting cinema hoardings, Drama Backdrops and sign boards etc. He works for some times at 'Rajan Arts' -Namakkal. He first came into limelight as a painter in the late1980's.
- In the meantime, due to his father's interest and urge he completed his post-graduation M.B.A.
- 1983 Completed his Tamil Nadu Government Technical Examinations-Freehand outline Model Drawing;

- Painting; Design; Geometrical Drawing and Government Technical Teacher's certificate (TTC) course in 1984.
- 1984 started his career as an Art Teacher in an International School at Kodaikanal. There he taught Fine Arts.
- 1985 Received National Award –
 Ministry of Information and Broadcasting from the Vice-President of
 India, (3rd September 1985).
- 1986 He got Government Job at Tamil Nadu Agricultural University, Communication Center, Coimbatore. (From 1986 to 1995 he served as an Artist-cum-Photographer)
- During this period of time apart from mastering the art of Painting, Shri. S. Raviraj is also trained in **Bharathanatyam** under Smt. Vimala Chandrasekar at Shivanjali, and **Music** (**Vocal**) under Shri. Krishnamoorthy sir. He underwent rigorous training for three years in Bharathanatyam and Vocal Music under the able tutelage of eminent teachers. He has also been closely associated with other great

- masters in the field. But unfortunately, he was not able to continue his Music and Dance training.
- Studied M.A (JMC) Journalism and Mass Communication – through off campus mode and obtained his second Master Degree.
- He resigned his job in 1995 and went to **Saudi Arabia** and worked as an Art Director at Dar Okaz Advertising -Printing & Publishing firm, Jeddah for two years.
- He wrote several **Art books** for New Century Book House Pvt. Ltd, and Vignesh Publications. Out of which "Fundamentals of Pencil Shading", "Free hand drawing from flat examples" and "Dictionary of Art & Design" are very popular art books and procured record sales.
- He received two State Awards from the Honourable Chief Minister on 16th January 1992; and 19th January 1996.
- As a pedestal for his visionary goals he founded In 1992 - the first institution in the District – "Lalit Kalakshetra" -

giving intensive training in Fine art,
Music, Dance and Crafts together.
Started with 4 students now it becomes
6 centres with thousands of students.
under Shri. Raviraj's meticulous
training of students are well-placed
in great heights in their profession,
all-over India, Singapore, England,
Germany and the United States of
America. Many of his students have
been recipients of Government of India
Scholarships and Central Government
Awards. His disciples have participated
in major Art shows at the National and
International level.

- In 1996, Mr. Raviraj's first solo Art exhibition was held at Coimbatore and soon became popular.
- FIRST OF ITS KIND IN INDIA He Founded 'Grading System in Fine Arts for Children' (1992) first of its kind in India and created a holistic way research based innovative method of teaching Fine Arts. (Grade 1 to Grade 10). Now this system is followed by many of the Education and fine art institutions all over India.
- Founded the Course and Curriculum to the FIRST AND THE ONLY INSTI-TUTION IN SOUTH INDIA – (3rd December 1998) – "Art Teacher Training Diploma", in collaboration with Avinashilingam Deemed University
- During this period the Honourable Chief Minister of Tamil Nadu has given age relaxation to the senior people to join fine art colleges. He utilised the opportunity and joined the Govt. College of Fine Arts, Chennai (2003-2006), and completed B.F.A in First Class with Distinction.
- He has completed his Post Graduation
 M.V.A in Mysore University and M.F.A
 Painting in Bharathiar University.
- Received second National Award from Government of India, Ministry of Tourism, (Incredible India) on 16th October 2006.
- FIRST IN TAMIL NADU Off Campus Course Fine Arts PAINTING & Bharathanathyam In Collaboration with Bharathiar University, CCII (28th July 2008)
- FIRST OF ITS KIND IN TAMIL
 NADU Founded "OVIA SANDHAI"
 first of its kind in Tamil Nadu for the
 welfare of Artists' community and to
 establish art market in and around
 Tamil Nadu.
- 'Life Time Achievement Award' (24th October 2009) – Rotary Club of Coimbatore has honoured him for his excellence in the service for the Fine

Arts

- Founder of "Coimbatore Art Foundation"; "Nrithya Centre of Arts –
 Dance Club of Coimbatore; "Pranava
 Nadha Saba". (3 Associations) 2009
 for the promotion of Art and Culture
 in rural and urban areas; 'ART BEATS'
 (Monthly) He has started the one and
 only magazine in Tamil for the sake
 of Art, Music, Dance and Traditional
 Crafts. (2010 October) (Editor &
 Publisher).
 "KALAGRAM" Established (2011) an
- Art Village "KALAGRAM" Art & Culture Research and Development Centre Thondamuthur (2.5 acre) - His visionary dream project for the promotion of Art & Culture is dedicated to the public, for the welfare of Artists' community, which is First-of-its-kind in the District, Showcasing Artisans, folk and classical performers, music and crafts. A regular Art Exhibitions, Craft Shows, Training, residential workshops, Art Camps, and Collaborative regular activities are all the part of Kalagram. The idea is to recreate a Gurukula-style of learning atmosphere with residential facilities.
- FIRST IN INDIA He designed and created/conceived a figurative form for 'Bharathamuni' (Natya Sasthra); and 'Mother of Art' (Oviyathai) and made Statues with the help of Stapathis at Kalagram (2012).
- "Ranilakshmi Memorial Scholarship"
 Endowment created to train talented young minds who are financially challenged. Students will be provided Boarding, Lodging and Training free of cost.
- Helped the people who are affected by the 'Thane Strom' (5.3.2012) by selling his Paintings through 'Anandha Vigadan'.
- Compiled and Released 'Who is Who

 Artist Directory 2013' It contains

 Address and contact information's of

 Artists, Musicians, Dancers, Institutions, Associations, Awards, Schemes etc.,
- Organised a great "Kalagram Village Folk Art Fair" - on 25th August 2013

 Traditional Dances, Sculptural workshops, Pot Making, Clay Toys, Folk Art & Dances (Kavadiyattam, Mayilattam, kalaiyattam, oyillattam, Kummi, kolattam, mulaippari, karagattam, poikal kudhirai), Magic Show, Silambattam, pallankuli,boom boom madu, rangarattinamm Kolam astrology etc.,
- Organised and Curated South Indian Artists' Camp held at 'Kalagram',

- Thondamuthur (September, 2014), In collaboration with Government of Tamil Nadu, Department of Art & Culture.
- RAVIRAJ COLLEGE OF FINE ARTS, Coimbatore - Affiliation to the fulltime B.F.A., M.F.A., B.A., M.A Courses by **The Tamil Nadu Dr. J. Jayalalithaa Music and Fine Arts University** followed in 2015 – (Painting & Bharathanatyam) – 17th August 2015.
- **2016** –Organised a Grand "Silver Jubilee" celebrations (8 days) of 'Lalit Kalakshetra'.
- 2016 Organised and Curated "National Exhibition of Art" _ eminent artists were participated from all over India.
- He Formulated the Syllabus for BFA and MFA – to Bharathiar University (2008 and 2017) – The Academic Council & Board of Studies were approved the syllabus.
- Formulated Syllabus for Government of Tamil Nadu, School Education Department (State Council of Educational Research and Training SCERT) 10th January 2018 for 6th Std. to 10th Std and Art Text book also for 6th and 7th Standards.
- Started (January 2018) "KALAIM-ALAR" (Art Monthly) Editor and Publisher of a Bi-lingual monthly Art Magazine on Indian Art. (But now, it has stopped due to pandemic situation)
- The major and historical contribution of RAVIRAJ in the field of Tamil Literature and in Art Industry is "OVIA CHENOOL" a literary of eminence 28th June 2021 "OVIA CHENOOL" the very first book in Tamil on Grammar of Art in art Industry (400 pages full Colour). (This is his 37th book on Art).
- 26th February 2022 Received "INTERNATIONAL AWARD" The Urbanization and Health International Art Exhibition Cash Award Art Impact International, DC Gallery, Washington DC 20012.
- Raviraj, in short has been the man behind 'The Revolution of bringing Fine Arts to the common man'. The prolific and accomplished artist has 40 years of distinguished service and exceptional achievements in the field of fine arts, and has been a guru to many fledgling young artists. His mastermind, achieved his visionary goals of unparalleled glory in the field of Fine Arts!



to the Fine Arts & Performing Arts since 1992!

A Premier and Most Successful Professional Art Institution since 1992!

The Lalit Kalakshetra Track Record

31 Years of Excellence!

1,00,000 + **Students Trained...** 10,00,000 + **School Students...**

Underprivileged students yearly... 10,000 +

1000 + **Live Events**

School Programmes 100 + **Award winning Studios**

... and now reaching 10 Nations through Online

Art & Design, Music & Dance classes. ...

LEARN FROM THE LEGEND!

Art is in our DNA

RAVIRAJ COLLEGE OF FINE ARTS

30 years back, we set off our humble beginnings to serve the cause of quality fine art education. With hard work and perseverance at heart, we could impart not just fine art education but knowledge to generations just as transforming barren land to a vibrant ecosystem.

Today, Lalit Kalakshetra, Raviraj College of Fine Arts (RCFA) has flourished into a fertile environment, serving enriching values to its students as well as faculty. Looking back, we express our sincerest gratitude to all those who were with us on this journey.

RCFA offers the UG Degrees and PG Degrees in Art & Culture in affiliation with The Tamil Nadu Dr. J. Jayalalithaa Music and Fine Arts University (TNJJMFAU).

It has a strong focus on individualized attention for each student. Students are also given a high level of creative freedom and independence in their studies—artistic promise is the number one criterion for admission.

Students present their work to the public in exhibitions, concerts, dramatic productions, short film productions, readings, and lectures.

There are Four Departments in the college. The Department of Fine Arts, Performing Arts, Design Department, and Media studies has an independent Art, Music and Dance Library with wide ranging titles in its collection. It is one of the best in the city of Coimbatore exclusively for Fine Arts and Performing Arts. The Library is exclusively for reference only and is managed by a library assistant. The Institute has well-furnished class rooms and conference hall for conducting regular classes and extension activities and it has well equipped Labs, Studios and Workshops to sharpen the brilliant minds.

The Academic Tours to various art & cultural festivals, historic places, events etc., are an inherent part of the curriculum.

Raviraj College of Fine Arts also having an 'Artrendz Art Gallery' for displaying not only the work of its own students but also holding curated art shows.

'Contact the College, visit the campus and speak to students and faculty to understand the College and Course better'. Apply well in advance since the procedure of admission is long!







SALIENT FEATURES of RAVIRAJ COLLEGE OF FINE ARTS:

(Lalit Kalakshetra - Group of Fine Art Institutions)

- College with Holistic Excellence!
- ISO 9001:2015 Certified Institution!
- Having six centers and a College Campus in Coimbatore offering specialized Professional courses for the past 31 years.
- Career related skill based Vocational Courses.
- Nurturing entrepreneurship and professional skills with developmental courses.
- Keeping pace with the changing times and technology.
- Training by Eminent Professionals
- Qualified, Dedicated and Professional Faculty.
- Published more than 37 Art and Design books!
- Publishing 'Art Beats' (Monthly), and 'Kalaimalar' (once in two months)

- Publishing Newsletter (Quarterly)
- Recognised by Avinashilingam University (1999)
- Recognised by Bharathiar University (2008)
- Affiliated to Tamil Nadu Music and Fine Arts University (2015)
- 'Kalagram' Picturesque Campus offer world class fine art educational opportunities to young minds. Pollution free environment. Serene Atmosphere at the foot hill.
- Most modern infrastructure
- Excellent academic resources
- International Curriculum
- Sizable students-Teachers Ratio
- Grading system for Evaluation
- CCTV Surveillance
- Industrial Visits /Fieldtrips/Educational expeditions (Regional/ National)

- Unique Club Activities for the Fine Arts & Performing Arts (Coimbatore Art Foundation; 'Nrithya' Centre for arts and Pranava Nadha Sabha)
- Free WIFI facilities
- A well-equipped Library
- Artrendz Art Gallery Traditional & Contemporary Art shows, round the year.
- Outreach Programme
- Providing 'Rani Lakshmi Memorial Scholarship' to merit and deserving students.
- Service to Public through Art!
- Creating Professionals
- 100% Placement!

KEY MISSION:

" The main objective of RCFA is to generate knowledge, upgrade Skills and foster attitudes in order to develop highly motivated change agents in the Art & Culture sector."

Through the programmes of Education, Research, Documentation, Training, Outreach and Consultancy the College strives to become a Centre of Excellence.

The College is continuously evolving in a vibrant environment of experimentation and innovation.

RCFA infrastructure is ideal for creative education and student life experience. Spread over lush green and cheerful campus surrounded by hills, provides an eco-friendly and healthy environment to foster growth.

Industry professionals of repute are participating in the teaching process. Noted academicians and experts have been associated with RCFA

for guest lectures, workshops. Their inputs play a crucial role in instilling a multidisciplinary approach to the education programmes of the College.















Aine Art

B.F.A

Under Graduate Degree

B.F.A., (Painting) - Regular Bachelor of Fine Arts - 4 Years / 8 Semester **Eligibility:** +2 Higher Secondary pass or its equivalent. Eligibility: +2 Higher secondary pass or an equivalent. - and Clearing Entrance Examination- (Life study in Graphite or Charcoal (Practical); Still Life from model-Water colour (Practical); Objective type exam (Written) Fundamentals of art & current Art Affairs); and a Personal Interview. Career Counselling services are with utmost care and have a high job placement rate after graduation

M.F.A

Post Graduate Degree

M.F.A., (Painting) - Regular Master of Fine Arts - 2 Years / 3 Semester Eligibility: BFA pass in appropriate subject and... BFA pass in appropriate subject - Clearing Entrance Examination- (Life study in Oil (Practical); Composition in Oil or Acrylic (Practical); Objective type exam (Written) Indian and world art & current Art Affairs); Candidates should produce their original work of art during panel interview.

B.A

Under Graduate Degree

B.A., (Bharathanatyam) - Regular Bachelor of Fine Arts - 3 Years / 6 Semester **Eligibility:** +2 Higher Secondary pass or its equivalent.

M.A

Under Graduate Degree

M.A., (Bharathanatyam) - Regular Master of Fine Arts - 2 Years / 4 Semester Eligibility: BA pass in appropriate Subject.













LIBRARY:

The staff and students visit the library as often as possible for reference and for research. The college library is well equipped and provides an array of more than 5000 rare books, having world class educational resources in Fine Arts & Design, Music & Dance through its Indian and foreign publications, Magazines and Journals. (Each student will be provided with two borrower's tickets, upon which he / she can borrow the library books.

Students should wrap the books borrowed by them to avoid mutilation and damage. Books will be issued to students under a loan for a period of one week. Books must be returned on or before the due date prescribed.

ART GALLERY:

"Artrendz Art Gallery" is a vibrant multi-disciplinary exhibition

space where students in Design and Visual Arts programs and established artists showcase their work. Expertly curated by Mr. Vigneshraj, stunningly produced, affordable art editions.

The RCFA College organises the Annual Art Exhibition of students work done during the academic year (mostly May month) Merit Prizes and Certificates are given to the selected students for outstanding performance.

ART MATERIAL SHOP:

The facility of an art material shop is available in the college.

CANTEEN:

The facility of Canteen is available in the College

HOSTEL:

At present the College does not have hostel facilities (But, there are more affordable hostels nearby...)

VISITING FACULTY:

The college invites experts and professionals to tech, interact and give special lectures and demonstrations during the academic session.

MEDICAL FACILITIES:

General First Aid facility is available in the College. Medical Insurance is FREE to all the Students!

EDUCATIONAL TOURS:

The educational tours to places of Historical, Cultural Heritage and Artistic Importance in India is organised every year which is a part of the curriculum. It is compulsory for the 2nd year to final year students and conducted during the academic session in December / March.

INDUSTRY TRAINING -

During the course of studies at RCFA, students are required to do

Industry Internship / Training / Field Study.

The student must obtain prior approval from the concerned coordinator before finalizing the organization for mentioned training. This is an integral part of the curriculum and no student can, therefore, refuse to participate in these internship / training / documentation programmes.

Inability to participate in or complete the same shall result in failure of the student in the specific course. (The students will have to bear the cost relating to travel, boarding and lodging during these courses).

MEDIUM OF INSTRUCTION:

Tamil and English.

AGE LIMIT:

No upper age limit for admitting students in UG and PG in affiliated colleges. (8th Syndicate meeting approved

Rc.No.465/Exam-Relaxation of age/2015 Dated.18.09.2015). There is no age restriction for those who have completed any UG degree.

ATTENDANCE:

Attendances are mandatory for those who are attending examination (Vide letter for circular from university – 1147 dated 10.11.2021), if candidate shortage of attendance as per university regulations advised to students Redo in the respective semester.

COLLEGE HOURS:

Monday to Friday –
10.00 a.m. to 04.00 p.m.
Interval – 11.30 a.m. to 11.45 a.m.
Lunch / Refreshment –
01.00 p.m. to 02.00 p.m.
Weekly - Saturday, Sunday and all other government holidays.
Winter Vacation – December.
Summer Vacation – May

(Dates will be intimated in time)

PAYMENT OF FEES:

BANK DETAILS: A/c. No - 50100000883169 IFSC Code - HDFC0001250 Bank Name – HDFC Bank Branch – 1250

The facility of Online payment of fees through Net Banking, Debit Card, Credit card, Phonepay is also available. The procedure, term and conditions for making online payment of fees will be available on RCFA website - www.lalitkalakshetra.com















Students' Gallery Created in their own Unique Style!











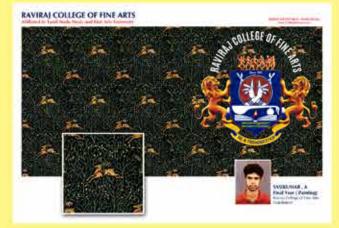








RAVIRAJ COLLEGE OF FINE ARTS

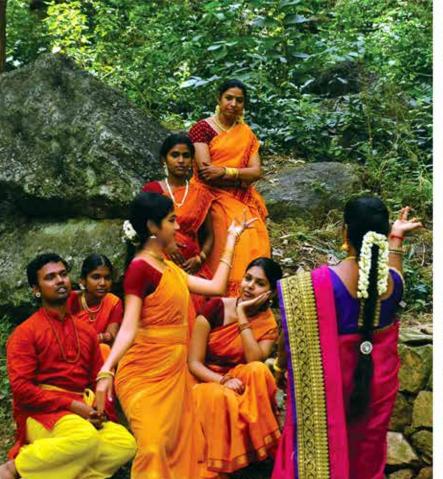






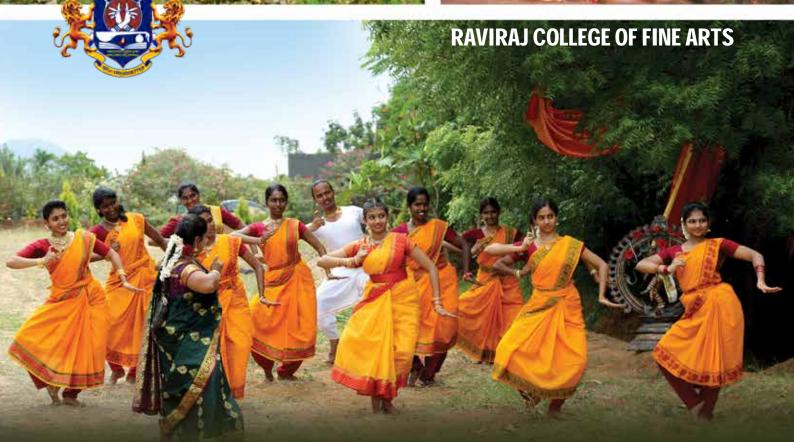














APPLICATION No:

ரவிராஜ் நுண்கலைக் கல்லூரி

RAVIRAJ COLLEGE OF FINE ARTS

(Affiliated to Tamilnadu Dr J. Jayalalithaa Music and Fine Arts University)

Admissions Office: LALIT KALAKSHETRA,
83 Sambandam road West, R S Puram, A G Plaza, COIMBATORE – 641 002.
College Campus Address: RAVIRAJ COLLEGE OF FINE ARTS

'KALAGRAM', Raj Bhavan, 4/1, Attukkal Road, Thondamuthur Coimbatore – 641 109,
Hot Line: +91 8148407465 Admissions: 9842014569, 9597111211

E Mail: ravirajcollegeoffinearts@gmail.com raviraj_lalit@yahoo.co.in Web: www.lalitkalakshetra.com Affix recent Photograph

Application for Admission to BFA (Painting) / B.A., Music / B.A., Bharathanatyam under private study for the academic year 20 - 20

1.	Name of the Course to which admission is sought	
2.	Full Time / Part Time	
3.	Name of the Applicant: (In English) (In Tamil):	
4.	a. Permanent Address:	b. Address for Communication:
	-	
		-
	Pincode:	Pincode:
	Land Line No:	
	Mobile No	
	E-Mail ID:	
5.	Date of Birth: (Date / Month/ Year):	
6.	Name of Father/Mother/Husband/Spouse:	
7.	Gender (Specify):	

8.	Native State:					
9.	Nationality: (Indian / Foreign)					
10.	Name of the Community: (Please tick)	SC/S	ST SC(A) M	BC/DC BC	BC(M) OC	
11.	Physically Challenged (Specify) (Attach Certificate)					
12.	Number of Years studied in School and College:	10+2+3= 15 years 11+1+3 = 15years				
13.	Details of the qualifying examinations passe	ed:	В	C	D	
		SSLC or its equivalent qualification	PUC/H.Sc.,/ Intermediate Pre-Degree / AISSC/ISC or its equivalent examination	u.g	Diploma in Music Performing Arts or any other equivalent examination	
(a)	Main Subject:	-				
(b)	Name of the School / College:					
(c)	Name of the Board /University:					
(d)	Register Number:					
(e)	Month and year of Passing:					
(f)	Whether regular /Open University / Correspondence system of Private study					
(g)	Total Number of academic years of studies					
(1)	Maximum marks prescribed:					
(j)	Total Marks secured:					
(k)	Percentage of Marks (%):					
14.	Enclosures (Attested Copies) 1. SSLC 2. HSC 3. Degree 4. Community Certificate 5. Transfer Certificate 6. Provisional/Degree Certificate 7. Diploma Certificate in Fine Arts					

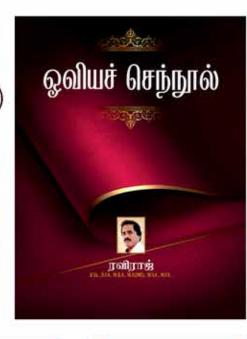
DECLARATION BY THE APPLICANT

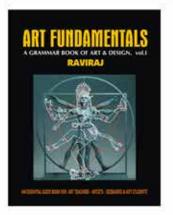
I hereby declare that the particulars furnished above are correct and I agree that the authorities may invalidate my application at any time, if any of the information furnished is found to be false.

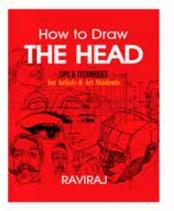
I am aware that my eligibility for admission to a Course will be decided by the concerned admitting authority.

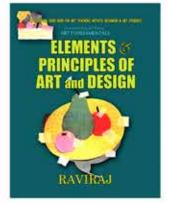
Signature of the Applicant.

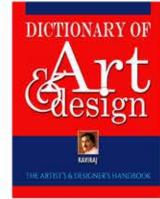


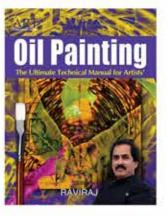




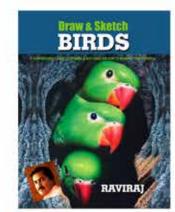




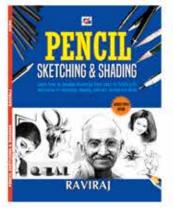


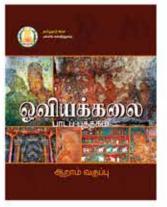


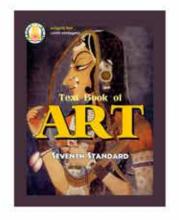


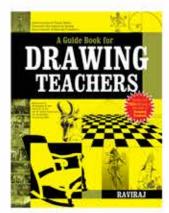














(Affiliated to The Tamil Nadu Dr. J.Jayalalithaa Music and Fine Arts University, Chennai-28)

Administrative Office: 83, Sambandam road west, R S Puram, Coimbatore - 641 002. College Campus: KALAGRAM, Raj Bhavan, 4/1- Attukkal Road,

THONDAMUTHUR - 641 109, Coimbatore (India).

Phone: +91 422 4518223 Mobile: 9597111211 / 8148407465 E-Mail: raviraj_lalit@yahoo.co.in ravirajcollegeoffinearts@gmail.com

Website: www.lalitkalakshetra.com

