



DIPLOMA / ADVANCED DIPLOMA COURSES

Full Time: 6 Months (Mon, Wed, Thurs & Fri) – 2 Hrs. daily – (192 Hours)

Part Time: 1 Year (weekly 2 days) – (192 Hours).

(4days x 2 hours = 8 hours per week; 8 hours x 4 weeks = 32 hours per month;

32hours x 6 Months = Total :192 Hours).

DIPLOMA IN DRAWING FUNDAMENTALS

6 Months: 2 days a week – 2 Hrs. daily – (96 Hours).

Free Drawing, Contour Line Drawing and blind contour Drawing; Lines and Basic Shapes – Circles, Ellipses, Cylindrical objects; Simple Shapes from everyday things. 2D & 3D shapes, Basic Single and Group of Objects; Planes; Freehand Drawing, Enlarging and Reducing; Development of Positive and Negative space.

Rendering with shading and knowledge of the Value Scale; Facial features, Sketching Head and Head Proportions; Shading Techniques; One Point linear Perspective, VP, PP, CV, GL, GP, Convergence. 2 and 3-point linear Perspective. Bird's eye view, Worm's eye view, Illusions of Depth- overlapping, Atmospheric Perspective or Aerial Perspective; Doodling or Scribbling, Texture and Pattern; Elements of Art: Line, Shape, Form, Value, Texture, Space & Colour; Principles of Art: Balance, Emphasis, Harmony, Rhythm, Variety, Movement, Proportion & Unity; Colour Pencil Renderings: Drawing Flowers and Fruits, Botanical Studies, Plants and Trees.

Leaves: Explore leaf shapes, Potted plants, Tree shapes, Close up details, Trees through the seasons, Trees in the Forest, Distant Trees; Decorative Trees, gardens, Grass and weeds and rock forms.
Measured Drawing: Still

Life objects – Positive & Negative shapes, Complex objects

Submission of First Session – Assignments

Dry Pastel: Sketching Birds, Sketching Animals; Capturing movements, observing proportions, Textures and

Patterns; Drawing your pet, Farmyard animals, Wild life, sketching at Zoo; Gesture Drawing, Memory Drawing



Composition, Landscapes; Drawing skies and clouds. Sketching outdoors. Building landscape, Village scene,

Street Scene, Buildings, Cities & Towns; Facial expressions, Human Figure, Proportions, Foreshortening, Angles, Rhythmic lines, Movements & Group. Architecture, Interiors, Urban sketching; Self Portrait – Work from Mirror; History of Art; People Activities; Memory Drawing using Sketch pens Portfolio Submissions.

DIPLOMA IN TRADITIONAL ART FORMS OF INDIA

One Year: 2 days a week – 2 Hrs. daily – (192 Hours).

“Roopabhedah pramanani bhava-lavanya-yojanam |

Sadrishyam varnakabhangam iti chitram shadakam | |”

Indian Folk Artistry is uniquely recognized all over the world not only for richness of aesthetics but also as indicators of age-old habitual belief. The course traces the journey of an array of indigenous art styles from traditional to contemporary.

1. Introduction (History) – Free hand Sketching; 2. Symmetrical and Asymmetrical; 3. Traditional symbols/Motifs; Sadanga (Roopabedha, Pramana, Bhava, Lavanya Yojanam, Sadrishyam and Varnikabangam), Chitrasutra, Tempera and Fresco. 4. Enlarging and reducing; motif, Repeat, Pattern and Texture; 5. Materials and Methods. Poster Colour and Transparent colour Basics ; 6. Warli ; 7. Madhubani Painting – Introduction (Mithila) – History and Style - Natural Colours – Traditional and Contemporary Materials and Techniques. 8. Paintings of Tanjore(Chola), Sittannavasal (Pandya), Kanchipuram-kailasanathar (pallava), Ajanta(Satavahana & Vakataka), Nayaka and Mughal Styles; 9. Rajasthani Miniature Paintings (Mewar, Kishangar, jodhpur, Bikaner, Bundi, Kota, Kachwaha, alwar, Mandi, Malwa, , Marwar, and Pahari - Basholi, Guler, Kangra, Garhwal); 10. Kalamkari – Origin, Colours from nature, contemporary style, Kalamkari Techniques; 11. Kerala Murals 12. Gond Paintings; 13. Tanjore Painting Basics; 14. Mysore Traditional Painting basics- Uniqueness of Mysore paintings; 15. Pattachitra ; 16. Appropriating Identity: Contemporaneous Folk and Tribal - Conservation -17. Marketing Techniques.

DIPLOMA IN FINE ARTS

6 Months: 2 days a week – 2 Hrs. daily – (96 Hours).

1. Introduction – Facial Features; 2. Principles of drawing the Head – Profile (Male and Female); 3. Drawing head in various angles; 4. Human Anatomy: Study of Full Figure; 5. Freehand Drawing –



Enlarging and Reducing; 6. Light and Shade Techniques; 7. Shading Exercises. 8. Basic Perspective; 9. Perspective Exercises; 10. Exploring Dry media; 11. Marks with Colour Media (+8); 19. Art Fundamentals – composition (+1); 21. Drawing Leaves, Fruits and Vegetables (+2); 24. Birds and Animals (+2); 27. Negative Spaces. 28. Rendering with Charcoal – Direct Sketching (+8); 37. Pen and Brush Drawing; Line and wash (+8); 46. Water colour Basics (+16); 63. Oil Painting Basics (+9).Portfolio Submissions.

ADVANCED DIPLOMA IN FINE ARTS

6 Months: 2 days a week – 2 Hrs. daily – (96 Hours).

1. Introduction – Principles of drawing the Head: Profile (Female and Male); 2. Head in different angles; 3. Study of Full Figure; 4. Human Anatomy; 5. Freehand Drawing – Enlarging and Reducing; 6. Light and Shade Techniques; 7. Shading Exercises. 8. Basic Perspective 2D & 3D; Vanishing Point; Eye level; Below the eye level; above the eye level; one point perspective; Two-point perspective and Three-point perspective; 9. Perspective Exercises; 10. Art Fundamentals – composition, Elements of Art, Principles of Art, 11. Drawing Leaves, Fruits and Vegetables; 12. Still life – Direct Sketching methods – from the geometrical models; 13.. Birds and Animals; 14. Negative Spaces. 15. Rendering with Charcoal – Direct Sketching; 16. Pen and Brush Drawing; Line and wash; 17. Water colour Basics; 18. Oil Painting Techniques. 19. Acrylic Painting & Mixed Media

DIPLOMA IN FASHION ILLUSTRATION

6 Months: 2 days a week – 2 Hrs. daily – (96 Hours).

1. Introduction; Finding Inspiration, and Mood Boards 2. Media: - Mono Chrome, Coloured Pencils, Ink, Pens, Pastels, Mixed media; 3. Fashion Figure: Fashion proportions; Croquis figure development; 4. The Head; 5. Drawing form Life, The Figure, Measurements of the figure, The Clothed figure; 6. Techniques: Illustration basics, Forms and Garment Types; 7. Garment Types: Tops, Skirts, Trousers, Jackets, Coats, Dresses and Saree; 8. Colour and Fabric Rendering Basics: (Fabric Representation) Transparent effects, Fur, Velvet, Texture, Denim, Satin etc., 9. Creativity and Style: Expressing yourself, Finding your style, Collage and composition and Abstraction. 10. Real Garments for your portfolio.

DIPLOMA IN JEWELLERY DESIGN

6 Months: 2 days a week – 2 Hrs. daily – (96 Hours).

Diploma in Jewellery is a six months course, instructors teach creative and technical skills needed to begin a career as a custom jewellery designer. Skills covered include illustrating the shape, form and texture of metal; working with drafting tools; and rendering yellow and white metals, as well as



gemstones and pearls. Instructors show how to illustrate rings in different views and how to keep design ideas flowing. At the completion of this course, you will have a hand-developed portfolio of your work to show prospective employers and clients.

Introduction: History of Jewellery; Basic Shapes, Design Manipulation; Symmetrical/Asymmetrical drawing; Elements & Principles of Design; Light & Shade, Pencil rendering; Observational & Perspective Drawing; Orthographic Projection, Technical Drawing; Learning rendering for yellow and white metals, as well as gemstones and pearls; Illustrating rings and other pieces of jewellery; Sources of Inspiration; Colour and composition; Geometrical design; Learning about sources for jewellery design inspiration and developing motifs to create jewellery objects; Rendering jewellery designs using drafting tools for display as a participant in the final class design exhibition.; Creation: Ring, Pendants, Earrings, Bracelets, Necklaces, Accessories; Creative renderings; Colour rendering; Creating a portfolio of class projects and custom designs that is ready for presentation to potential clients and employers

NEW COURSES:

ART & CRAFT TEACHER DIPLOMA (one year)

DIPLOMA IN ARTS & CULTURAL MANAGEMENT (6 Months)

DIPLOMA IN EVENT MANAGEMENT (6 Months)

DIPLOMA IN PRODUCTION DESIGN & ART DIRECTION (2 Years)
